



MORA ASSOCIATES
Clean energy | Clean technology

Corporate brochure 2012
English version

- ▶ Consultancy with exclusive focus on cleantech
- ▶ Financing & project development skills
- ▶ Proven track record since 2006
 - Involved in the financing of 15 companies and projects
 - Financing from EUR 1 million to EUR 30 million
- ▶ Based in London with access to the world's largest investment community
- ▶ Hong Kong office to address Asian markets
- ▶ Extensive network of institutional and private investors
- ▶ International team of professionals
- ▶ Project development for own account with affiliate company Novae Energies



COMPANY VALUES

- ▶ We are focused
 - Cleantech, alternative energy, energy efficiency, environmental technologies, smart grid, electric vehicles
 - We do nothing but cleantech
- ▶ We are financial experts
 - Equity raising for companies and projects
 - Debt finance for projects
- ▶ We are more than financiers
 - Hands-on experiences with affiliate company Novae Energies, developer of renewable energy power plants
 - Broad range of skills, both technical and financial



AIRFI FCPR



SaarLB
Verlässlich Fortschrittlich



soleil en tête
nos énergies sont durables



▶ AIRFI

- EUR 14 million venture capital fund in Eastern France (Alsace)
- LPs: French State's wealth fund (Caisse des dépôts), Alsace local government and retail banks
- Advisor on investments on cleantech & environmental companies
- 10 companies in portfolio

▶ Freshmile

- Electric mobility operator and charge aggregator
- Pilot project in Eastern France with leading companies and universities
- Affiliate company

▶ Soleil en tête

- Installation of photovoltaic sets for individual customers
- Leading franchise in France
- EUR 1.5 million equity raising from VC firms

▶ Thermokin

- Innovative compression technology for greater energy efficiency in thermal power plants
- EUR 1.6 million equity raising from VC firms



PROVEN TECHNICAL EXPERTISE

- ▶ Acquisition mandate from a listed French renewable energy utility (confidential)
 - Acquisition of power plants in Germany
 - Identification of targets, negotiation, due diligence
- ▶ Acquisition mandate from a French independent power producer (confidential)
 - Acquisition of wind and solar projects in development in the Czech Republic
 - Identification of targets, negotiation, due diligence
- ▶ Development of wind parks in Brazil for own account with affiliate Novae Energies
 - 300-MW project
 - Development from scratch
 - Electrical engineering in cooperation with French engineering and construction leader Cegelec (25,000 employees worldwide, EUR 3 bn revenues),
 - A subsidiary of Vinci Group (a Fortune Global 500 company)
- ▶ Development of combined heat and power geothermal power plants in Eastern France





Arnaud Mora (Chief Executive Officer)

Founded Mora Associates in 2006, extensive experience in financing companies and projects. Corporate and investment banking experience in London and Vienna with Societe Generale. Graduated with honours in Economics and Finance from Sciences Po in Paris. Speaks English, French and German.



Dr Gérard Toth (Chief Technical Officer)

Development of wind and photovoltaic parks since 2000. Former Scientific Director for the French Solar Energy Agency in the late 1970s. PhD in solid state physics, engineering degree from the Ecole de Physique et de Chimie de Paris. Speaks English, French, German.



Marc Verdier (Partner, Prague office)

Responsible for projects in Eastern Europe. More than 15 years consulting experience in the Czech Republic in accounting and financing. Graduated in Economics and Finance from Sciences Po in Paris. Speaks English, French and Czech.

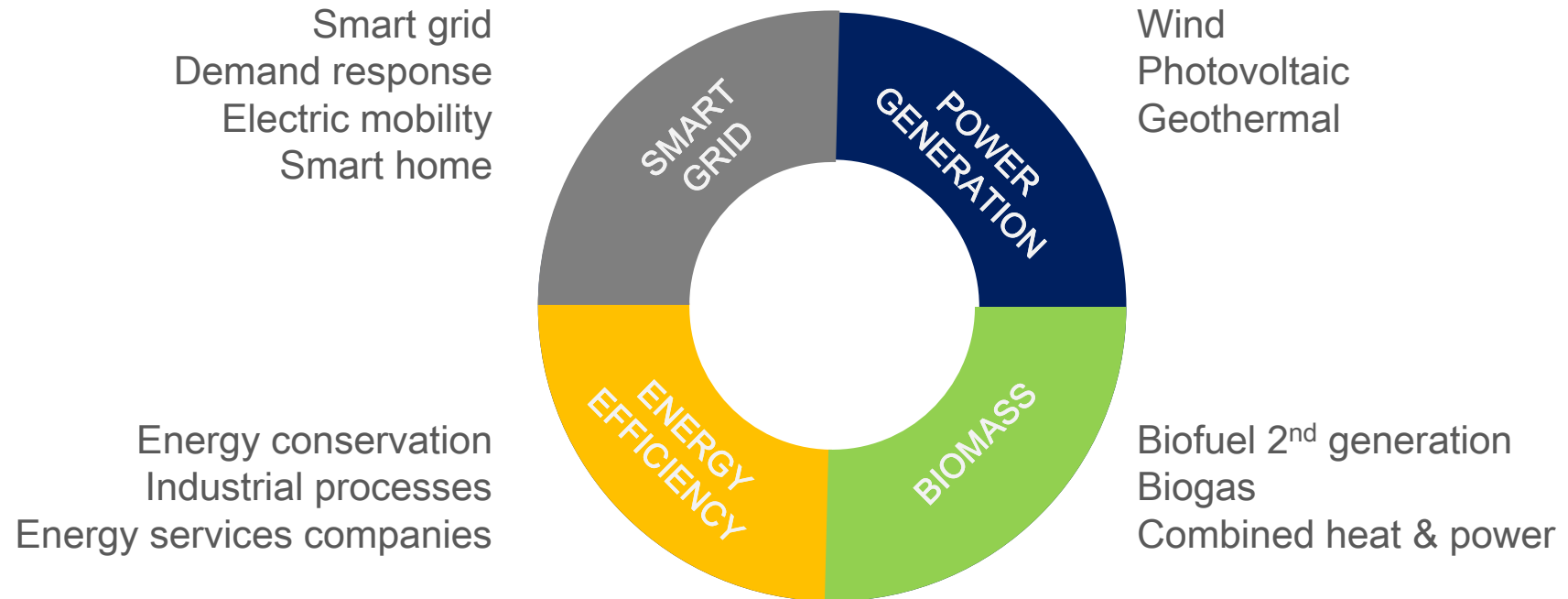


Yalan Chuang (Co-founder partner firm Chinese Original)

Responsible for projects in China, Hong Kong and Taiwan. Founded Chinese Original in 2007, a London-based training and consulting firm for banks and law firms. Master degree in Finance from Sciences Po in Paris. Mandarin native speaker, English, French.



FOUR MAIN AREAS OF EXPERTISE





FOR INVESTMENT FUNDS

- Placement
- Fund raising
- Advice on investments
- Market review
- Target identification
- Financial due diligence
- Technical due diligence

FOR LARGE CORPORATE



- Market review
- Search of acquisition targets (projects, companies)
- Advice on investments
- Financial due diligence
- Technical due diligence

FOR SMALL COMPANIES

- Business plan assistance
- Business strategy review
- Market review
- Equity raising

Mora Associates Ltd
88 Kingsway
London WC2B 6AA
United Kingdom
Tel: +44(0)208 144 0927
Email: office@moraassociates.com

Visit us

-  Holborn tube station: 0 min
-  Holborn bus stop: 0 min
-  Sardinia St cycle docking station: 3 min
-  Covent Garden: 8 min
-  The City: 10 min
-  Mayfair: 10 min





Europe

France

Aéroport int'l Strasbourg
Bat. Blériot
67960 Entzheim
France

Czech Republic

Škroupovo Náměstí 3
130 00 Praha 3
Czech Republic

Asia

Hong Kong

Room 2008
20/F Beverly House
93/107 Lockhart Road
Wanchai, Hong Kong

